

# Google Zeitgeist

## Search patterns, trends, and surprises according to Google

For both breaking news and obscure information alike, people around the world search Google. This flurry of searches often exposes interesting trends, patterns, and surprises.

The Google Zeitgeist page is regularly updated to reflect tidbits of information related to the search behavior of Google users.

### More about the Google Zeitgeist

Pulling together interesting search trends and patterns requires Google's human and computing power together. Search statistics are automatically generated based on the millions of searches conducted on Google over a given period of time - weekly, monthly, and annually. With some help from humans, and a [pigeon or two](#) when they have time, these statistics and trends make their way from the depths of Google's hard drives to become the Google Zeitgeist report.

We should note that in compiling the Zeitgeist, no individual searcher's information is available or accessible to us. What you see here is a cumulative snapshot of interesting queries people are asking - some over time, some within country domains, and some on Google.com - that perhaps reveal a bit of the human condition. We appreciate the contribution all Google users make to these fascinating bits of information.

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### Zeitgeist home

### Zeitgeist Around the World

### Yearly archives

- [2005](#)
- [2004](#)
- [2003](#)
- [2002](#)
- [2001](#)

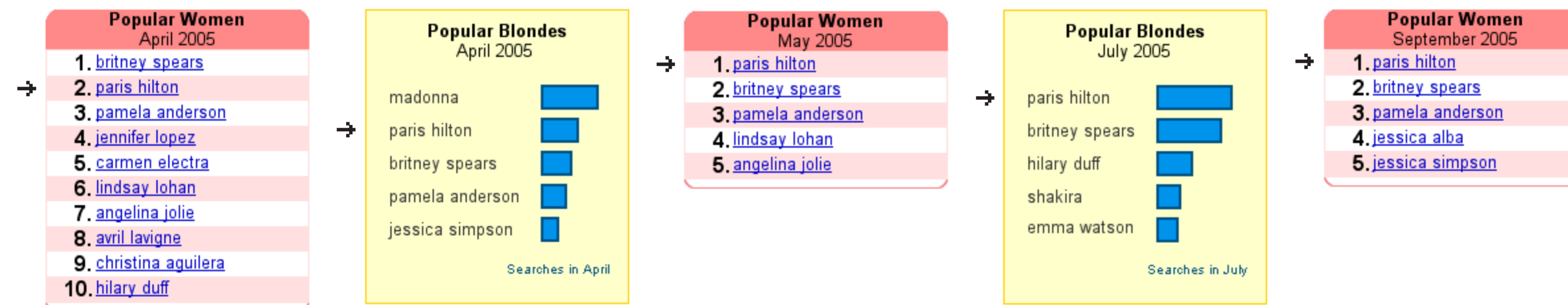
### Google Blog

Get the latest word direct from the Googleplex.

### Zeitgeist Explained

zeit-geist | Pronunciation: 'tʃɪt-ˈɡɛɪst, 'zɪt | Function: noun | Etymology: German, from Zeit (time) + Geist (spirit) | Date: 1884 | Meaning: the general intellectual, moral, and cultural climate of an era  
By permission from [Merriam-Webster's Collegiate Dictionary](#)

## Google Image Search Queries



## September 2003 Zeitgeist

Top 10 Gaining Queries
1. <a href="#">hurricane isabel</a>
2. <a href="#">john ritter</a>
3. <a href="#">johnny cash</a>
4. <a href="#">september 11</a>
5. <a href="#">david blaine</a>
6. <a href="#">noaa</a>
7. <a href="#">robert palmer</a>
8. <a href="#">wesley clark</a>
9. <a href="#">oktoberfest</a>
10. <a href="#">fluch der karibik</a>

Top News Searches
1. <a href="#">india</a>
2. <a href="#">iraq</a>
3. <a href="#">wesley clark</a>
4. <a href="#">hurricane isabel</a>
5. <a href="#">riaa</a>
6. <a href="#">howard dean</a>
7. <a href="#">john ritter</a>
8. <a href="#">johnny cash</a>
9. <a href="#">earthquake</a>
10. <a href="#">schwarzenegger</a>

## October/November 2003 Zeitgeist

Popular Queries
1. <a href="#">halloween</a>
2. <a href="#">paris hilton</a>
3. <a href="#">matrix</a>
4. <a href="#">michael jackson</a>
5. <a href="#">thanksgiving</a>
6. <a href="#">finding nemo</a>
7. <a href="#">prince charles</a>
8. <a href="#">kill bill</a>
9. <a href="#">texas chainsaw massacre</a>
10. <a href="#">soccer</a>

Popular News
1. <a href="#">roy horn</a>
2. <a href="#">schwarzenegger</a>
3. <a href="#">california fires</a>
4. <a href="#">iraq</a>
5. <a href="#">paris hilton</a>
6. <a href="#">afghanistan</a>
7. <a href="#">walmart</a>
8. <a href="#">michael jackson</a>
9. <a href="#">matrix</a>
10. <a href="#">kobe bryant</a>

## 2004 Zeitgeist

Popular Women
1. <a href="#">britney spears</a>
2. <a href="#">paris hilton</a>
3. <a href="#">christina aguilera</a>
4. <a href="#">pamela anderson</a>
5. <a href="#">carmen electra</a>
6. <a href="#">jennifer lopez</a>
7. <a href="#">angelina jolie</a>
8. <a href="#">avril lavigne</a>
9. <a href="#">beyonce</a>
10. <a href="#">hilary duff</a>

## June 2005 Zeitgeist

Popular Women
1. <a href="#">madonna</a>
2. <a href="#">paris hilton</a>
3. <a href="#">jessica simpson</a>
4. <a href="#">angelina jolie</a>
5. <a href="#">lindsay lohan</a>

## August 2005 Zeitgeist

Popular Celebrities
1. <a href="#">madonna</a>
2. <a href="#">jessica simpson</a>
3. <a href="#">pamela anderson</a>
4. <a href="#">paris hilton</a>
5. <a href="#">jessica alba</a>

